

Local Libraries Resources

Social Community Networks Online

Blogging

People connected through various social interests

WEB 2.0

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Blogging Explained



Explaining "blog" and what blogs are about.

- Blog (noun) - a journal or diary held on the Internet
- Blogger (noun) - a person who keeps a blog
- Blog (verb) - to write a blog

A Blog is a short form for the words web and log and the two words are used interchangeably.

Web log equals Blog minus the We.

Learner: What is a Blog/weblog?

Tutor: A Weblog is a personal journal/diary created and maintained online by yourself.

- Can be updated on a daily basis
- Information generated from yourself
- Your life experiences
- It gives you a platform to express yourself and your passions
- Lets you share your thoughts with thousands of readers

Learner: What was the first blog ever?

Tutor: Originally blogs were known as places for people to write about their day-to-day activities.

Learner: Who blogs?

Tutor: People just like you.
Every day millions of people, some of whom have no technical ability whatsoever, write on their blogs.

Learner: Why would anyone want to blog?

Tutor: Blogger's have the opportunity of reaching hundreds of people each and every day.

There are many people who like to share the details of their days.

A way of letting your thoughts out.



Learner: What could my Blog be about?

Tutor: Your topic or subject matter is your choice

- It could be about you family
- Your friends
- Your life experiences
- Or all of the above

im blogging this! Oh, and im blogging that
too! And that! And that! And, oh wait,
yep, that! And this as well! And
that! Yeah, and that! And this! And
that, and that, and that! Oh, and
this! And that! Sorry, did you say
something? Cool, How you blessed it yet?

Learner: How often do I have to update my blog?

Tutor: You can your Blog as often as you like you are responsible for your own Blog entries.

There is absolutely no pressure to update your blog.

See this [weblog example](#) if your not sure

Learner: Does My Blog have to be personal?

Tutor: There are bloggers who give almost no detail about their lives, but write instead about a hobby or interest of theirs.

They may dedicate their blog to something they are passionate about.

Learner: Where Do I go to Blog?

Tutor: There are several blog sites.

To get you started access a blog account via Google.

Click on the link below to create a blog account in three easy steps, it's free.

www.blogger.com

Google Blogger



Check out **the new Blogger!**

We're out of beta and ready to go. There's new stuff like labels, drag-and-drop template editing, and privacy controls. [Take a tour](#)

We're already moving some lucky people, but you can cut the line and switch now. New accounts get the new Blogger, of course.

[SWITCH NOW](#)

Need more info? See our [help with switching](#) guide.



What's a **blog**?

[TAKE A QUICK TOUR](#)

Create a blog in 3 easy steps:

- 1 Create an account
- 2 Name your blog
- 3 Choose a template

[CREATE YOUR BLOG NOW](#)

Publish thoughts 

Get feedback 

Post photos 

Go mobile 



A **blog** is your easy-to-use web site, where you can quickly post thoughts, interact with people, and more. All for **FREE**.


Choose to Take a Quick Tour or Create Your Blog Now

Fill in the Form and Follow the Onscreen Instructions

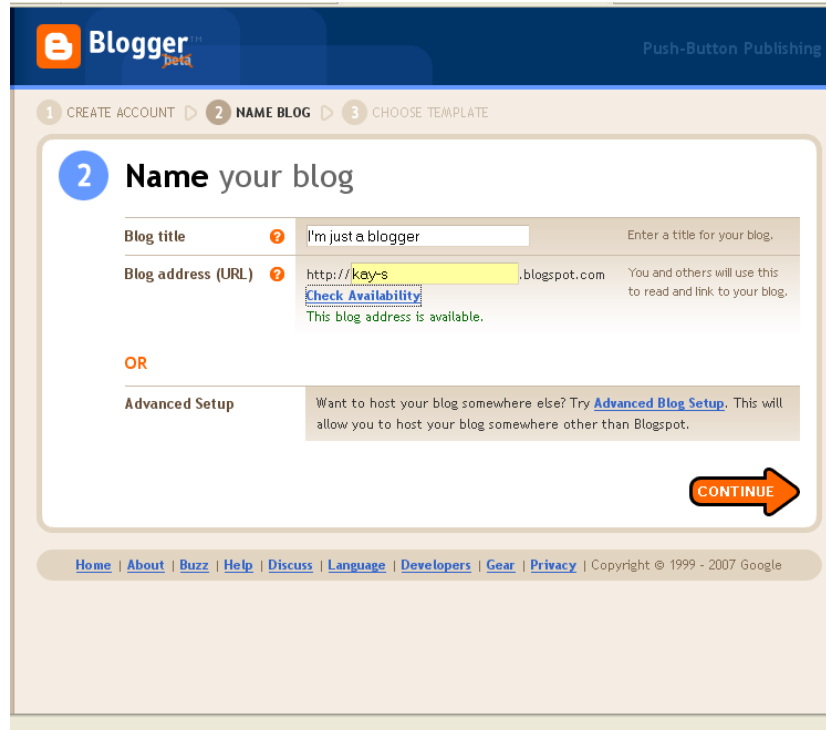
1 Create a Google Account

This process will create a Google account that you can use on other Google services. If you already have a Google account perhaps from Google Mail, Google Groups or Orkut, please [sign in first](#)

Email address (must already exist)	<input type="text" value="kay.stephen1@googlemail.com"/>	You will use this address to log in to Blogger and other Google services. We will never share it with third parties without your permission.
Enter a password	<input type="password"/> Password strength:	Must be at least 6 characters long.
Type password again	<input type="password"/>	
Display name	<input type="text" value="Kay"/>	The name used to sign your blog posts.
Word Verification	 <input type="text" value="asacie"/> 	Type the characters that you see in the picture to the left.
Acceptance of Terms	<input checked="" type="checkbox"/> I accept the Terms of Service	Indicate that you have read and that you understand Blogger's Terms of Service



Name your blog and its address



The screenshot shows the Blogger 'Name your blog' setup page. At the top, the Blogger logo and 'Push-Button Publishing' are visible. Below the logo, a progress bar indicates three steps: 1. CREATE ACCOUNT, 2. NAME BLOG (current step), and 3. CHOOSE TEMPLATE. The main content area is titled '2 Name your blog'. It contains two input fields: 'Blog title' with the text 'I'm just a blogger' and a placeholder 'Enter a title for your blog.'; and 'Blog address (URL)' with the text 'http://key-s.blogspot.com' and a placeholder 'You and others will use this to read and link to your blog.'. A 'Check Availability' link is present below the URL field, with a message 'This blog address is available.' below it. An 'OR' separator is followed by an 'Advanced Setup' section with the text 'Want to host your blog somewhere else? Try [Advanced Blog Setup](#). This will allow you to host your blog somewhere other than Blogspot.' A large orange 'CONTINUE' button with a right-pointing arrow is located at the bottom right of the form area. The footer contains links for Home, About, Buzz, Help, Discuss, Language, Developers, Gear, and Privacy, along with the copyright notice 'Copyright © 1999 - 2007 Google'.

Choosing your blog title and the address before clicking the Check Availability

Choose a Template

1 NAME BLOG ▶ 2 CHOOSE TEMPLATE

2 Choose a template

Choose a custom look for your blog. You can easily **change the template later**, or even create your own custom template design once your blog is set up.

Minima
Created by: Douglas Bowman
[preview template](#)

Minima Black
Created by: Douglas Bowman
[preview template](#)

[Unlabeled]
Created by: Douglas Bowman
[preview template](#)

[Unlabeled]
Created by: Douglas Bowman
[preview template](#)

CONTINUE

Choosing your template before clicking the Continue button

Blog Created Message



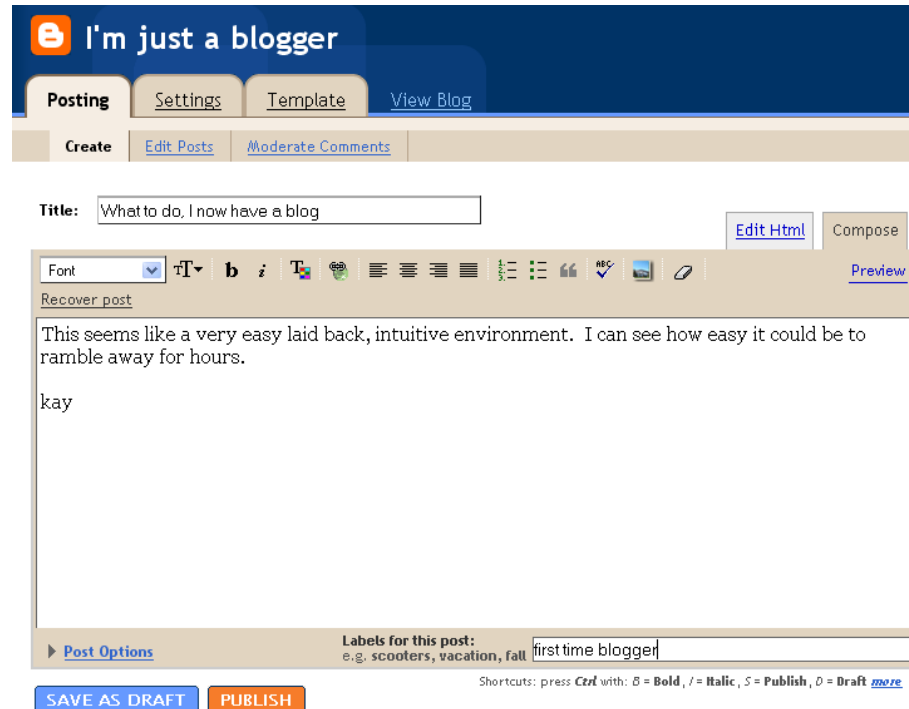
Your **blog** has been created!

We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.



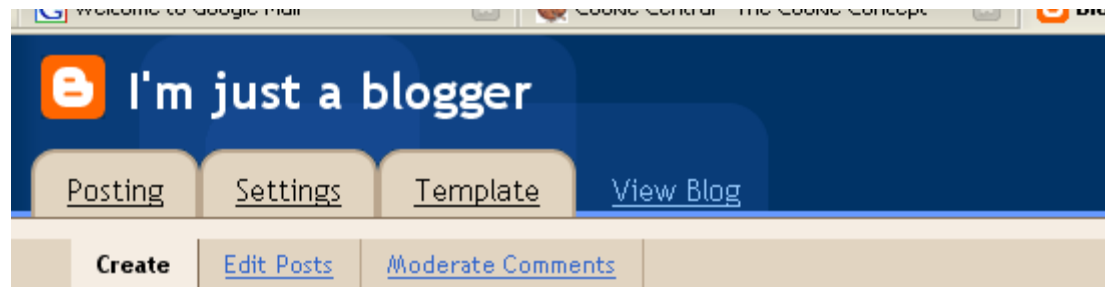
Click on the Start Posting button

Choose to give your blog a Title



Type in your blog editor and then click on the Publish button

Published Successfully



Your blog post published successfully!
[View Blog](#) ([in a new window](#))

Need to change it? [Edit post](#) | [Create a new post](#)

Click on one of the options to view – edit or create another blog post.

View my new Blog Site



The image shows a screenshot of a Blogger blog post. At the top, there is a large white box with the text "I'M JUST A BLOGGER" in a bold, sans-serif font. Below this, the date "WEDNESDAY, MARCH 14, 2007" is displayed. The main title of the post is "What to do, I now have a blog" in a green font. The body of the post contains the text: "This seems like a very easy laid back, intuitive environment. I can see how easy it could be to ramble away for hours." The author's name "kay" is listed below the text. To the right of the author's name is a small orange pencil icon. Below the author's name, it says "POSTED BY KAY AT 7:10 AM" and "LABELS: FIRST TIME BLOGGER". On the right side of the page, there is a "BLOG ARCHIVE" section with a dropdown menu showing "2007 (1)" and a blue "x" icon. Below that is an "ABOUT ME" section with the name "KAY" and a link "VIEW MY COMPLETE PROFILE" with another blue "x" icon.

I'M JUST A BLOGGER

WEDNESDAY, MARCH 14, 2007

What to do, I now have a blog

This seems like a very easy laid back, intuitive environment. I can see how easy it could be to ramble away for hours.

kay

POSTED BY KAY AT 7:10 AM 

LABELS: FIRST TIME BLOGGER

BLOG ARCHIVE

▶ 2007 (1) 

ABOUT ME

KAY

VIEW MY COMPLETE PROFILE 

<http://Kay-s.blogspot.com>

the end

the end